

Subject: Webinar Course on Researcher Commercialization

Date: Tuesday, June 23, 2009 9:35 AM

From: Gloria S. Abdin <abdin@uthscsa.edu>

To: Gloria S. Abdin abdin@uthscsa.edu

MESSAGE SENT ON BEHALF OF

Dr. Thomas Oates

Assistant Dean for Clinical Research – Dental School

----- Forwarded Message

From: NCET2 <announcements@ncet2.org <announcements@ncet2.org> >

Organization: NCET2

Reply-To: NCET2 <announcements@ncet2.org <announcements@ncet2.org> >

Date: Wed, 10 Jun 2009 22:04:51 -0400

To: "oates@uthscsa.edu <oates@uthscsa.edu> " <oates@uthscsa.edu <oates@uthscsa.edu> >

Subject: Researcher Commercialization Course Webinar Series

WEBINAR COURSE on RESEARCHER COMMERCIALIZATION

The Essentials

Please forward this email to all researcher colleagues
(especially faculty, grad student and post-docs)
interested in learning how to commercialize their
research

This highly successful online webinar course had 2,600 attendees the last time we did it in January. It is recommended for researchers in research institutions (e.g., grad students, post-docs, professional staff and faculty) and researchers in commercial companies (e.g., startups, SBIRs, research-based small businesses and

Global 1000). It allows attendees to make an informed decision as to how to better plan their commercialization efforts, be it through employment, licensing, consulting, joint venturing or startup creation.

Description:

This unique course will deal with successfully commercializing any type of research activity, whether focused on engineering, physical sciences or life-sciences. The course will discuss the practical business and legal issues that researchers need to understand to commercialize their research. We will deal with the different ways to commercialize research, ranging from the traditional (i.e., employment and licensing) to the more entrepreneurial (i.e., consulting, joint venturing/strategic alliance and startup company). We will show how these commercialization methods overlap and how they differ. We will deal with fundamental topics like **intellectual property, licensing agreements, employment agreements and consulting agreements**, which researchers must understand regardless of whether they intend to be researchers at a university lab or the founder of the next great public company. We will then turn to the advance topics of **creating and funding companies**. The advance topics deal with commercializing as a group, with the resulting complexities of understanding the relationships and expectations of the other team members in the company, be they other **employees, founders, executives, board members, shareholders, investors or partners**. Each lecture is a 90-minute webinar. There will be expert guest speakers for each session.

This online course is available for co-branding with your university to help you educate and train your staff, faculty and students in researcher commercialization.

Please contact Tony Stanco at tony@ncet2.org

<tony@ncet2.org> <mailto:tony@ncet2.org <mailto:tony@ncet2.org> >

for details.

Co-Organizers:

Steve Ferguson

Deputy Director, Licensing Entrepreneurship
Office of Technology Transfer
National Institutes of Health

Juan E. Figueroa

Program Director SBIR
Division of Industrial Innovation and Partnership
National Science Foundation

Clara Asmail

Technologies Liaison
SBIR Program Manager
National Institute of Standards and Technology (NIST)

Tony Stanco

Executive Director
National Council Of Entrepreneurial Tech Transfer

Cost:

This 11-lecture course is **free**, but registration is required.

To register, go to <http://researchcourse.ncet2backoffice.org/> <<http://researchcourse.ncet2backoffice.org/>> .

Agenda:

Lecture 1: Commercialization Methods: **Employment, Licensing, Consulting, Joint Venturing and Startup**

June 18, 1-2:30pm EST

Lecture 2: The Fundamental Essentials: **Patents**

June 25, 1-2:30pm EST

Lecture 3: The Fundamental Essentials: **Copyrights, Trademarks, Trade Secrets**

July 9, 1-2:30pm EST

Lecture 4: The Fundamental Essentials: **Employment Agreements**

July 16, 1-2:30pm EST

Lecture 5: The Fundamental Essentials: **Tech Transfer and Licensing Agreements**

July 23, 1-2:30pm EST

Lecture 6: The Fundamental Essentials: **Consulting Agreements**

July 30, 1-2:30pm EST

Lecture 7: The Advanced Essentials: **Business Entities**

August 6, 1-2:30pm EST

Lecture 8: The Advanced Essentials: **Shareholder Agreements; Directors and Executives; Term Sheets; Private Placement Memoranda; Stock Purchase Agreements**

August 13, 1-2:30pm EST

Lecture 9: The Advanced Essentials: **SBIRs/STTRs**

August 20, 1-2:30pm EST

Lecture 10: The Advanced Essentials: **Corporate Strategic Alliances and Joint Venturing**

August 27, 1-2:30pm EST

Lecture 11: The Advanced Essentials: **Angel Investors and Venture Capital**

September 3, 1-2:30pm EST

Potential Make-up Classes

September 10 and 17, 1-2:30pm EST

Webinar Technical Requirements

To participate on the webinars you need an internet access. The visuals are seen on your computer and the audio can be heard over the computer OR over a phone line.

You are on an email list of the National Council of Entrepreneurial Tech Transfer (NCET2.org). To remove yourself from

ALL NCET2 lists, CLICK HERE and then send the resulting self-generated email from the email account you want removed. THIS IS AN UNATTENDED AUTOMATED EMAIL ANNOUNCEMENT ACCOUNT. DO NOT SEND EMAIL TO IT EXCEPT THE SELF-GENERATED REMOVE EMAIL. To email us questions or comments, email support@ncet2.org. To report complaints, email abuse@ncet2.org. National Council of Entrepreneurial Tech Transfer (NCET2.org), 2020 Pennsylvania Ave, NW, Suite 140, Washington, DC, 20006 <mailto:announcements@ncet2.org?subject=remove%20(code:%20UIM/ZT1vYXRlc0B1dGhzY3NhLmVkdSZsPTEmcz0xNzQzJmQ9MTY1)>

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This message is sent to you on behalf of Dr. Steffensen, Associate Dean for Research at the UTHSCSA Dental School. If you wish to be removed from this distribution list or know of someone who would like to be added to the list, please contact Gloria Abdin at abdin@uthscsa.edu

<blocked::BLOCKED::mailto:abdin@uthscsa.edu> . *We welcome suggestions that you may have to enhance our research communications. To access previous announcements click the following link: <http://dental.uthscsa.edu/research/announcements.php>* <<http://dental.uthscsa.edu/research/announcements.php>>